

KENTUCKY

Consumer Sentinel Complaint Statistics and Trends

January 1 - December 31, 2002

Total Number of Fraud and Identity Theft Complaints from Kentucky Consumers = 2,982



Fraud Complaints from Kentucky Consumers = 2,059

Top Fraud Complaint Categories for Kentucky Consumers

Rank	Top Categories	Complaints	Percentage ¹
1	Internet Auctions	535	26%
2	Advance-Fee Loans and Credit Protection/Repair	239	12%
3	Prizes/Sweepstakes and Lotteries	230	11%
4	Internet Services and Computer Complaints	227	11%
5	Shop-at-Home/Catalog Sales	159	8%

¹Percentages are based on the total number of fraud complaints from Kentucky consumers (2,059).

Amount Paid Reported by Kentucky Consumers

Total No. of Complaints	Total Amount Paid Reported	Total Complaints Reporting Amt Pd	Percentage of Complaints Reporting Amount Paid	Average Amount Paid ²
2,059	\$1,684,928	1,686	82%	\$999

²Average amount paid is based on the total number of fraud complaints where amount paid was reported by Kentucky consumers (1,686).

Top Kentucky Consumer Locations for Fraud Complaints

Consumer City	No. of Complaints
Louisville	385
Lexington	205
Owensboro	119
Bowling Green	39
Frankfort	31



Identity Theft Complaints from Kentucky Victims = 923

Identity Theft Types Reported by Kentucky Victims

Rank	Identity Theft Type	No. of Victims	Percentage ¹
1	Credit Card Fraud	401	43%
2	Phone or Utilities Fraud	216	23%
3	Bank Fraud	140	15%
4	Government Documents or Benefits Fraud	73	8%
5	Loan Fraud	56	6%
6	Employment-Related Fraud	37	4%
	Other	183	20%
	Attempted Identity Theft	64	7%

¹Percentages are based on the 923 victims reporting from Kentucky. Percentages add to more than 100 because approximately 22% of victims from Kentucky reported experiencing more than one type of identity theft.

Top Kentucky Identity Theft Victim Locations

Victim City	No. of Victims
Louisville	226
Lexington	68
Bowling Green	25
Florence	18
Owensboro	18